



## Dog Safety Tips for Children

It's always a good time to have a chat with your young children about dog safety.

### 1. Check it's sweet – before you meet!

#### **Before going up to a dog ask permission from its owner.**

Lots of dogs are friendly, but some aren't. The owner can tell you if it is safe to go up to their dog. But still be careful. Let the dog approach you – don't chase it if it moves away, it might not feel like meeting you that day.

### 2. To understand – they sniff your hand!

#### **When meeting a dog let it sniff the back of your hand.**

Dogs have a sense of smell that is 50 times stronger than ours. Dogs use their sense of smell to get to know strangers. Using the back of your hand keeps your fingers out of the way. Let the dog come up to you and sniff – don't push your hand under the dog's nose.



### 3. Chin or chest – that's the best!

After permission is given, stroke only the dog's chin, chest or shoulders and remember to be gentle. Dogs don't really like being patted on their heads by strangers. They might think you are trying to hurt them.

### 4. To meet a pup – ask a grown-up!

Mother dogs are naturally protective and may growl or snap at you to protect their puppies. But even if a puppy's mother isn't there, puppies can bite, jump and scratch like older dogs– so be careful and gentle. Puppies and adult dogs don't like being picked up and hugged or kissed.

### 5. If a dog has a snack – keep well back!

When they are eating, dogs might think you want to take some of their food if you try to pat them. They want to protect their food.

### 6. Keep your face – out of their space!

It's just common sense for you to keep your face away from a dog's teeth. Even if it doesn't want to nip you it could hurt you accidentally.

### 7. Don't run and shout – it freaks us out!

Dogs react to the way we behave. If you shout or run a dog might chase or attack you. Playing fetch or obedience games with your dog is better than playing chase or tug of war games.

### 8. A dog's not a toy – don't tease and annoy!

#### **Never tease, hurt or annoy a dog.**

Dogs can tell us to stop only by growling or biting. Don't tease a dog by waving food or a toy in front of it – the dog might make a grab for the food or toy and hurt you by mistake.

### 9. Quiet and slow – is the way to go!

#### **If you are scared of a dog, move quietly and slowly away from it.**

Don't run. Stand like a tree – stand still, look at your feet and keep your arms in front of you. Don't scream or shout. Walk away quietly and slowly. Don't stare at the dog as you move away. If you stare, a dog might think you want to fight.

# WHAT EXTRA WEIGHT CAN MEAN FOR YOUR PET

ONE EXTRA KILOGRAM MIGHT NOT SOUND LIKE MUCH,  
BUT IT ADDS UP TO MORE THAN JUST A NUMBER ON A SCALE.

## DID YOU KNOW



For a **4kg** cat

=



For a **65kg** person



For a **10kg** dog

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For a **65kg** person

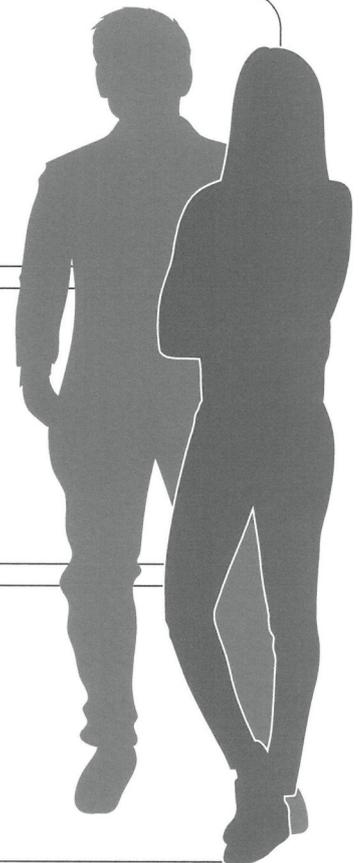


For a **25kg** dog

=



For a **65kg** person



**It is important to regularly monitor your pet's weight.**  
If you have any concerns about your pet's weight talk to your veterinarian today.

## Mammary Tumours (breast cancer in dogs)

Are the second most common tumour in female dogs. Half of these are benign (won't spread anywhere else in the body) and half are malignant (can spread to other glands, lymph nodes, and elsewhere- particularly the lungs.)

Most mammary tumours are first noticed as a lump in one or more of the mammary glands. Because half of these tumours can be quite nasty, it's a good idea to book your pet into see us at this stage, as the "wait and see" approach doesn't usually work. Most things that cause a lump in a mammary gland don't go away on their own.



We'll look at the lump and also do a check-up on the rest of her; looking for spread of the tumour (checking the other glands, the lymph nodes, and listening to the lungs). Usually surgery to remove it is recommended, as the lump may be fast growing (and so harder to remove at a later stage) and because we can send some of the lump to the lab to find out if it's a nasty or not. We may suggest an x-ray before surgery, because many of these tumours spread to the lungs and may be small enough that we can't hear them but can see them on an x-ray. Tumours found here would make surgery a less likely option, as they can't be removed surgically and make anaesthesia more dangerous.

We can send the lump off to the lab to find out what kind of tumour it is and also to find out if we got all of it (we can remove what we can see but the cancerous cells are microscopic so some may get left behind). This tells us if the surgery was successful and lets us give you a more accurate picture of your dog's future.

This tumour is preventable!

If you desex your female pup before her first season (when she's 5-6 months old) her chances of getting a mammary tumour are 0.05% (1 in 2000) making it quite rare. If you have her desexed after her first heat but before her second, her risk goes up to 8% (1 in 12). The risk is much higher in bitches that are desexed later in life or that have never been desexed (1 in 3). So not only does desexing prevent unwanted pregnancy, it also protects against mammary cancer! Unless you're planning to breed from her, why not have her desexed?



# FLEAS< FLEAS< FLEAS

New Zealand's climate is mild enough to support flea populations year round, and their numbers do well in our cosy heated homes even throughout the winter months. However it's at this time of year, with warmer weather just around the corner, that flea numbers can explode indoors and out... and within days your pets and family can be in the middle of a flea infestation you'll wish you could have avoided! Anyone who has been there will tell you it's much easier to prevent than to treat.

Seresto® collars are made from an innovative solid polymer matrix material which allows a slow, controlled release of proven active ingredients. These diffuse into the fatty layer of your pet's skin in low, safe doses, and only replenish when required. Best of all, fleas and ticks are killed on contact with your pet's skin and coat, so they suffer less of those painful bites, and a great help if your pet suffers from Flea Allergic Dermatitis. Pets can even swim and be bathed without needing to remove the collar – perfect for all summer long.

- ☑ 8 months protection in one easy treatment – That's the longest treatment length of any flea and tick product available.
- ☑ Safe, convenient, odour-free and water-resistant.
- ☑ Available in one size for cats and two sizes for dogs.
- ☑ Imidacloprid kills fleas on contact – they don't have to bite to die.
- ☑ Kills 99-100% of fleas before they lay eggs and kills flea larvae in the pet's environment.
- ☑ Flumethrin ensures that ticks are repelled and killed, preventing them from attaching to your pet.
- ☑ A predetermined break point and emergency release ratchet system allows the collar to loosen or break without injury to your pet.

Seresto® is totally unique as flea treatments go, so ask for it at the clinic now! We have a special promotion running for a limited time with **\$10 off each Seresto® collar.\***

\*Conditions apply – for T&Cs see in-clinic for details.

The advertisement features a man in a black beanie and jacket sitting with two dogs, a black and white dog and a black dog, both wearing Seresto collars. A large blue speech bubble in the top left corner says "\$10 OFF and get 8 months protection from fleas and ticks. \*For a limited time. T&Cs apply." The Elanco logo is in the top right. At the bottom, there are three Seresto collar products for dogs and cats, and a banner with icons for "8 months protection", "KILLS FLEAS & TICKS", "EASY TO USE", and "VALUE FOR MONEY".

**\$10 OFF**  
and get 8 months protection from fleas and ticks.  
\*For a limited time. T&Cs apply.

Elanco

8 months protection  
KILLS FLEAS & TICKS  
EASY TO USE  
VALUE FOR MONEY

Seresto®  
Seresto®  
Seresto®

Promotion starts 30 August 2021 and ends 30 November 2021.  
Receive \$10 off the retail price when you buy a Seresto® Flea and Tick Collar at participating vet clinics during the promotional period.  
This Product Purchase Discount is not to be combined with any other offer. Terms and conditions apply. See www.seresto.co.nz for the full terms and conditions.  
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